

## DESIGN PROCESS 3

Design Elements & Principles	
Elements	Principles
<ul style="list-style-type: none"><li>• Point</li><li>• Line</li><li>• Shape and Plane</li><li>• Form and Volume</li><li>• Colour and Tone</li><li>• Texture</li><li>• Pattern</li><li>• Light</li></ul>	<ul style="list-style-type: none"><li>• Repetition and Rhythm</li><li>• Variation</li><li>• Contrast</li><li>• Movement</li><li>• Balance</li><li>• Emphasis</li><li>• Proportion and Scale</li><li>• Harmony and Unity</li></ul>